

NW Rain Internship

<i>Internship Weeks</i>	<i>Weekly Plan</i>
Week 1	Update and publish website using Shopify.
Week 2	Create Facebook, Twitter, and Instagram accounts for NW Rain.
Week 3	Create and begin operation of Hootsuite.
Week 4	Create Facebook Advertisements for NW Rain.
Week 5	Contact Farmers Markets and Washington State Fair.
Week 6	Collaborating with special events to have NW Rain's products as a prize.
Week 7	Print 20% off coupons to give to those who purchase \$45 or more for their next purchase.
Week 8	Create a blog for NW Rain using WordPress.

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Week 9	Create a Yelp account for NW Rain w/ positive reviews. Maybe set up a monthly email subscription for those who order NW Rain products. Highlighting the deals for the month (preferably themed to the month).
Week 10	CLOSING – Washington State Fair Tabling