





2017  
The Walt Disney Company  
Fact Sheet

# Mission Statement

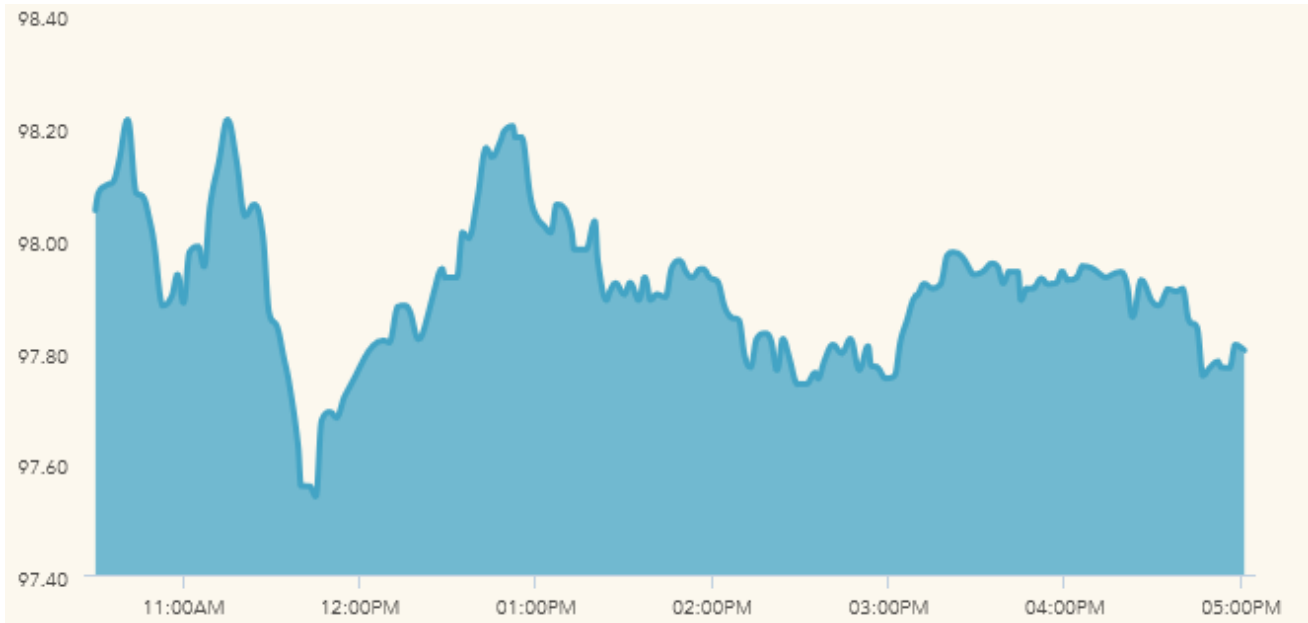
"The mission of The Walt Disney Company is to be one of the world's leading producers and providers of entertainment and information. Using our portfolio of brands to differentiate our content, services and consumer products, we seek to develop the most creative, innovative and profitable entertainment experiences and related products in the world."



## Brief History

- - Walt and Roy Disney founded the Disney Corporation in the year 1923.
- - Disney is the world's largest media company.
- - In 1955, Disneyland opened in Anaheim, California.
- - In 1983 Disney Channel airs on television.
- - Disney purchased Pixar Animation Studios in the year 2006 and went on to create various films such as Cars, UP, and Inside Out.

# NASDAQ/Stock Exchange information



\$97.80

-0.49 (-0.50 %)

## Earnings

Daily earnings: **\$5,144,210**



# Age of Company

Disney Company is 94 years old; founded in 1923.



## Global Locations

- Disneyland Resort, Anaheim, California
  - Walt Disney World, Orlando, Florida
    - Disneyland Paris, Paris, France
- Hong Kong Disneyland Resort, Hong Kong, China
  - Shanghai Disney Resort, Shanghai, China
    - Tokyo Disney Resort, Tokyo, Japan

# Names of Executive Leadership

- Robert A. Iger - Chairman and Chief Executive Officer
- Andy Bird - Chairman, Walt Disney International
- Alan Braverman - Senior Executive Vice President, General Counsel and Secretary
- Bob Chapek - Chairman, Walt Disney Parks and Resorts
- Alan F. Horn - Chairman, The Walt Disney Studios
- Ronald L. Iden - Senior Vice President, Global Security, The Walt Disney Company
- Kevin Mayer - Senior Executive Vice President and Chief Strategy Officer, The Walt Disney Company
- Christine M. McCarthy - Senior Executive Vice President and Chief Financial Officer, The Walt Disney Company
- Zenia Mucha - Senior Executive Vice President and Chief Communications Officer, The Walt Disney Company
- Jayne Parker - Senior Executive Vice President and Chief Human Resources Officer, The Walt Disney Company
- James Pitaro - Chairman, Disney Consumer Products and Interactive Media
- Ben Sherwood - Co-Chair, Disney Media Networks and President, Disney | ABC Television Group
- John Skipper - President, ESPN, and Co-Chairman, Disney Media Networks
- Brent Woodford - Executive Vice President, Controllershship, Financial Planning and Tax

## Board of Directors

- Robert A. Iger - Chairman and Chief Executive Officer
- Susan E. Arnold – Director
- Mary T. Barra - Director
- John S. Chen - Director
- Jack Dorsey - Director
- Maria Elena Lagomasino - Director
- Fred H. Langhammer - Director
- Aylwin B. Lewis - Director
- Robert W. Matschullat - Director
- Mark G. Parker - Director
- Sheryl Sandberg - Director
- Orin C. Smith – Director

# Contact Information/Web Address

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