

CWU COMMUNICATION
DEPARTMENT PRESENTS

NETWORK TO GET WORK



PROFESSIONAL DEVELOPMENT EVENT FOR ALL STUDENTS

May 22, 2019

1:00 PM to 4:00 PM

SURC Pit, SURC 135 & 140

- LinkedIn Review
- Professional Portraits (Dress Professionally)
- Resume Review
- Comp Cards
- Mock Interviews
- Prizes from The Wildcat Shop
- And More!



CWU College of
ARTS & HUMANITIES



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#NW2GW

Network to Get Work" – Your Future Starts Now

Who: Calling all students, community members, or individuals wanting help updating their professional development toolbox.

What: Network to Get Work – Professional Development Fair created by students in the Communication Department for students throughout our campus.

When: Wednesday, May 22nd, 2019 from 1 pm to 4 pm

Where: CWU SURC pit, SURC Room 135, and SURC Room 140 – follow the signs or ask someone with a Network to Get Work shirt to guide you on your professional journey.

Why: Have you always wanted to attend a Career Fair, but felt you weren't ready?

"**Network to Get Work**" is just what you are looking for. There are many options to choose from, or if you complete all the stations, (first come first serve) you will win a prize. Just make sure to pick up your passport card at our welcome table next to the SURC pit and then move through each of our helpful stations making sure to have your card stamped at each one: resume/professional comp card station, LinkedIn station, mock interview station, testimonial station, and even our social media photo booth. Even if you do not make it in time to earn a passport prize, you will still be eligible to add your name to our drawings to win amazing prizes donated by the Wildcat Shop. Prizes range from a hydro flask water bottle, a CWU blanket, a CWU basketball, a Dakine bag, a Wildcat Shop Gift card, stickers, plus even more.

Station 1: Speed Mock Interview – this is a casual setting to help you sit with professionals who will help you overcome your interview anxieties and learn some basic interviewing skills that will get you ready for the real ones that you will soon be facing. The rotating speed interviews will also be great practice to prepare you for then making an appointment at Career Services on campus to conduct a more lengthy, one on one, interview simulation in the near future.

Stations 2 & 3: Resume/Comp Card Station featuring guest faculty from the Business and Communication departments who will be advising you on the most current resume formats including when and where it is appropriate to also include a comp card.

Station 4: LinkedIn Station – You can either get help setting up a LinkedIn profile or help developing your current one to aid you in attracting job prospects in your future career field. Also, if you do not have a professional headshot, you have come to the perfect place as we will have a professional photographer available to take yours for free.

Station 5: Social Media Photo Booth – Stop here and have some fun taking some pics with our Giant Selfie Photo Frame. While you're here, make sure to follow us on social media and get your card stamped before moving on to our final station. Don't forget to use our hashtag #NW2GW – the best post will earn a prize from the Wildcat Shop.

Station 6: Testimonial/Feedback Station - We want to hear about your experience. This is the first Network to Get Work, so please stop and tell us what you loved, but also share what else you would possibly like to see included in future years. When you arrive here, you will earn your chance to win a passport prize (while inventory allows) and also be added into a drawing for our Wildcat Shop grand prizes.

Did we mention that this event is 100% FREE? It most certainly is – thanks to our wonderful sponsors: CWU College of Arts and Humanities and the CWU Wildcat Shop. Along with prizes, we will also have sweet treats and drinks available while supplies last.

COM 371 EVENT PLANNING MANAGEMENT STUDENTS

Jordan Braedt
Rawlings Brannan
Szu Chin Chen
Spencer Clifton
Kejuan Coleman
Mason Elliot
Brittany Fosberg
Madison Gilbert*
Olivia Habdas
KP Hall

Carissa Hills
Austin Holcomb
Jacob Hovde
Brooklyn Issacs*
Skyler Jensen-Hampton
Trey Konishi
Meghan LaLiberte*
Jasmine Leaptrot-Atkins
Gabriel Lizama
Danni Mckenzie

Natalie Melendez
Joshua Meyers
Sammy Miyake
Caleb Montgomery
Sean Moore
Christian Nesselquist
Helen Nguyen
Payton Parke
Arianna Sano
Meaghan Schneider*

Isabelle Severs*
Tony Smith
Nina Teang
Michael Tonellato
Raeleena Utting
Arianna Walker
Madeline Wilson*
Yuka Yoshimura
Aaron Zewdie

* This signifies that this student took the role of leader for their assigned portion of the event



MISSION

To provide a career prep event for college students that is designed by students. To offer students tools regarding interviewing, resumes, and professional online representation.

FACTS



- NW2GW is the first career prep event at CWU that was designed for students by students
- The event is designed to interact with students in four main formats: Mock Interviewing, Resumes/Comp Cards, LinkedIn, and Testimonials.
- Offers students a professional forum to sharpen their skills and communicate professional standards
- Attracts the attention of employers to the excellence of students at CWU
- The event is free to all students and community members, and is open to all majors and disciplines.



NW2GW BUDGET & FINANCIALS

Item	Quantity	Individual Cost	Total Cost
VENUE			
Set Up/Tear Down	1	\$50.00	\$50.00
Televisions	1	\$60.00	\$60.00
Extra Tables	1	\$25.00	\$25.00
DECORATIONS			
Table Cloths	6	\$1.00	\$6.00
Baskets	5	\$1.00	\$5.00
Balloons	6	\$1.00	\$6.00
REFRESHMENTS			
Cookie Tray	8	\$3.49	\$27.92
Capri Suns (Box of 10)	6	\$2.50	\$15.00
Water (Package of 24)	5	\$2.79	\$13.95
PRINTING (Quantity in Sheets)			
Mock Interview Table Numbers	6	\$0.15	\$0.90
Mock Interview Feedback Forms	100	\$0.15	\$15.00
LinkedIn Handouts	100	\$0.15	\$15.00
Resume/Comp Cards Handouts	6	\$0.15	\$0.90
Check In Signs	6	\$0.15	\$0.90
FAQ Sheets	6	\$0.15	\$0.90
Lanyard Badges	50	\$0.15	\$7.50
Punch Cards	20	\$0.15	\$3.00
Stickers	10	\$0.15	\$1.50
Table Banners	5	\$21.60	\$108.00
LAMINATION (Quantity in Sheets)			
Resume/Comp Cards Handouts	6	\$1.98	\$11.88
FAQ Sheets	6	\$1.98	\$11.88
Mock Interview Table Numbers	6	\$1.98	\$11.88
Lanyard Badges	50	\$1.98	\$99.00
PHOTOGRAPHY			
Event Photographer	3	\$500	\$1,500.00
Headshot Photographer	1	\$600	\$600.00
VOLUNTEERS (Quantity = # of Volunteers x # of hours served)			
COM 371 Students	156	\$30.46	\$4,751.76
Mock Interviewers	18	\$30.46	\$548.28
Resume Helpers	4	\$30.46	\$121.84
Social Media Helpers	2	\$30.46	\$60.92
ADDITIONAL MATERIALS			
Table Stands (Metal)	20	\$1.22	\$24.40
Table Stands (Plastic)	6	\$3.59	\$21.54
Lanyards	50	\$0.35	\$17.50
Counters	4	\$6.48	\$25.92
Symbol Hole Punches	10	\$1.19	\$11.90
Easels	2	\$9.50	\$19.00
White Poster Board (15x20)	4	\$3.99	\$15.96
White Poster Board (32x40)	1	\$5.99	\$5.99
Brown Clipboards	12	\$1.63	\$19.56
Translucent Color Clipboards	6	\$2.69	\$16.14
Pens (Box of 60)	1	\$5.00	\$5.00
Tote Bags	12	\$12.95	\$155.40
Tshirts	100	\$19.95	\$1,995.00
Mugs	19	\$14.95	\$284.05
Printing Paper (Ream)	2	\$7.50	\$15.00
Sharpie Marker	1	\$1.99	\$1.99
Box Cutter	1	\$6.99	\$6.99
Gifts & Prizes	1	\$120.15	\$120.15
Business Card Paper	2	\$13.99	\$27.98
Sticker Paper	1	\$10.99	\$10.99
Storage Totes (Large)	2	\$7.99	\$15.98
Storage Totes (Small)	2	\$3.99	\$7.98
Tabling Candy	1	\$18.36	\$18.36
			GRAND TOTAL
			\$10,697.92



SPONSORS

SPONSOR	DONATION
CWU College of Arts and Humanities (CAH)	\$135.00
CWU Wildcat Shop	\$120.15
Volunteers (In-Kind Donation)	\$5,482.80
TOTAL CONTRIBUTIONS	\$5,737.95
REMAINING COST AFTER SPONSORS	\$4,959.97



VOLUNTEERS

COM 371 Event Planning Management Students

Bianca Scott
David Douglas
Meghan Gilbert
Major Bonnie Kovatch
Jillene Krause
Katie May
Mayra Nambo
Nelson Pichardo
Alex Repass
Toby Staab
Arrington Stoll
Jared Vallejo
Alex Wyrochowski

ATTENDANCE, PARTICIPATION, & GROWTH

- Overall Attendance: 146 (107 participants & 39 Event Planning Student Volunteers)
- Check In Statistics for Each Booth
 - Welcome Desk: 70 Attendees
 - Mock Interview: 70 Attendees
 - LinkedIn: 49
 - Comp Card/Resume: 49
 - Video Testimonies: 26
 - Online Feedback: 62
- Communication Department Representation
 - The Communication Department has a total of 206 majors and 86 minors, with 292 total, which means that the department had a 50% attendance rate.
 - That type of attendance for a first time event, demonstrates the need for the event, but also that there is room for future growth.



NW2GW TEAMS



TESTIMONIALS

Student Lead: Madeline Wilson

Group Members: Jordan Braedt, Spencer Clifton, Caleb Montgomery, Sean Moore, Helen Nguyen, Michael Tonellato, Tony Smith



MOCK INTERVIEW

Student Lead: Isabelle Severns

Group Members: Kejuan Coleman, Jasmine Leaptrot-Atkins, Danni MacKenzie, Natalie Melendez, Joshua Meyers, Yuka Yoshimura
Faculty Contributor: Arrington Stoll



PROMOTIONS

Student Lead: Brooklyn Isaacs

Group Members: Szu Chin Chen, KP Hall, Carissa Hills, Skyler Jensen-Hampton, Gabriel Lizama

NW2GW TEAMS



LINKEDIN

Student Lead: Meghan LaLiberte

Group Members: Rawlings Braman, Mason Elliot, Sammy Miyake, Payton Parke, Arianna Walker



RESUME/COMP CARDS

Student Lead: Madison Gilbert

Group Members: Brittany Fosberg, Austin Holcomb, Trey Konishi, Arianna Sano, Nina Teang



VENUE

Student Lead: Meaghan Schneider

Group Members: Olivia Habdas, Jacob Hovde, Christian Nesselquist, Raeleena Utting, Aaron Zewdie

NW2GW TESTIMONIALS

- "The information that I was provided was really helpful, especially because my LinkedIn had been inactive for awhile. Also, I appreciated the chance to get a free headshot to update my profile with."
- "Extremely helpful and incisive! Learned how to use a great program and what my resume should really look like."
- "I was able to share my experiences and skills towards my profession"
- "I participated as an interviewer, and I think this is an excellent opportunity for students to practice what can feel like a nerve-wracking experience, and get some feedback on how they present themselves. They can learn immediately if they're coming across professionally or not, and get ideas of how to improve."
- "Because it was a new experience for me, and since I have always been scared of interviews, it helped a lot on letting me know what to expect in the future."
- "I thought it [testimonial booth] was an excellent way to gather instant feedback from attendees that could be utilized for future planning. I plan on sharing the idea with my colleagues in my department."
- "The advice I got from Payton was really helpful. He gave me tips based on my test and the fact that I was looking for internships. He showed me how to connect with recruiters and beef up my profile."



Your Future Starts Now

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